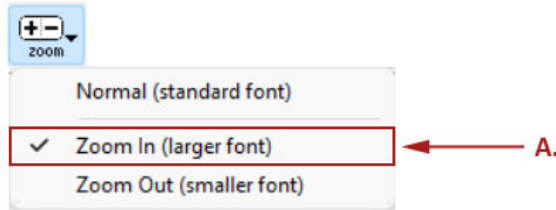


## Did you know...

In v10.5 software, Affiliate System, Planner & Research allow users to “Zoom In”, which displays the reports using larger fonts. **This will make report content more readable for users with high-resolution monitors and/or enhanced display settings.** Users can also continue to use the previous two zoom settings: Normal (standard font size) and Zoom Out (smaller font size). Note: This feature is not applicable to “Preview”, which has its own zoom options.

The screenshots here show the relative font size differences between the zoom options using a 4-survey Trend report in Affiliate System.



**A. Zoom In** uses larger font size. In this example, Zoom In would display 2 surveys (and some of the 3<sup>rd</sup> survey) in the width available.

DMA		NFa19[ç]		NSp20[ç]		NFa20[ç]	
Rank	Market/Station/Schedule	AQH	AQH	%Chg	AQH	AQH	%Chg
1	New York	PPM+D	PPM+D		PPM+D	PPM+D	
	Pop:	4,550,900	4,551,000		4,480,800	4,480,800	
	In-Tab:	2,192	2,299		2,093	2,093	
TOTAL		^ 2,352,200	^ 1,239,500	-47.3	^ 1,528,000	^ 1,528,000	

**B. Normal** uses standard font size. In this example, Normal zoom would display 3 surveys (and some of the 4<sup>th</sup> survey) in the width available.



DMA		NFa19[ç]		NSp20[ç]		NFa20[ç]		NSp21[ç]	
Rank	Market/Station/Schedule	AQH	AQH	%Chg	AQH	%Chg	AQH	%Chg	AQH
1	New York	PPM+D	PPM+D		PPM+D		PPM+D		PPM+D
	Pop:	4,550,900	4,551,000		4,480,800		4,480,800		4,480,800
	In-Tab:	2,192	2,299		2,093		2,093		1,955
TOTAL		^ 2,352,200	^ 1,239,500	-47.3	^ 1,528,000	+23.3	^ 1,528,000		^ 1,725,800

**C. Zoom Out** uses smaller font size. In this example, Zoom Out would display all 4 surveys in the width available.



DMA		NFa19[ç]		NSp20[ç]		NFa20[ç]		NSp21[ç]	
Rank	Market/Station/Schedule	AQH	AQH	%Chg	AQH	%Chg	AQH	%Chg	AQH
1	New York	PPM+D	PPM+D		PPM+D		PPM+D		PPM+D
	Pop:	4,550,900	4,551,000		4,480,800		4,480,800		4,480,800
	In-Tab:	2,192	2,299		2,093		2,093		1,955
TOTAL		^ 2,352,200	^ 1,239,500	-47.3	^ 1,528,000	+23.3	^ 1,528,000		^ 1,725,800

*Zoom options are also available in Planner & Research, and are automatically saved separately per application.*