

Did you know...

Total Spot Counts & Station Counts for Entire Network Proposal (or Whole Buy)

Affiliate System can **display spot counts and station counts**, aggregating all lineups from an entire network proposal or even a whole buy (across multiple network proposals).

A. Choose the desired weeks in Planner, either by showing all weeks or by filtering to view desired weeks.

B. In Planner, click the **Transfer** button and choose the **Placement** report and check the box to **Discard schedule lines with no spots**.

C. When the Placement report runs, click **Show totals** and check only the three boxes in the Total column. This hides individual lineups and displays totals for all lineups combined in a proposal (or entire buy).

D. Uncheck Show times.

E. The Placement report now shows only one line per station (and each station's spot count), as well as market spot counts and national (Grand Total) spot counts, combined from all lineups/proposals.

F. Click the **Transfer** button and choose the option to make a new **MSL** report.

G. When the MSL report runs, choose the **Only Combined** option, to combine all lineups (from all proposals) into a single column. On the Summary page, you will now see the total number of unique stations in the network proposal (or entire buy) for the Total U.S. and in market groups (such as Top 10, Top 25, etc.).

A.

| | | | Totals | | | (1) | (2) | (3) |
|-----------------------------------|-------------|--|-----------------------|----------|------|-------|-------|-------|
| | | | 3 weeks | | | May15 | May22 | May29 |
| | | | Memorial Day campaign | | | '17 | '17 | '17 |
| | | | Gross | | | | | |
| Network/Vehicle/Daypart | Lineup Code | | Spots | Imp(000) | GRPs | Spots | Spots | Spots |
| D2 Network [Memorial Day] | | | 32 | 6,765.4 | 30.6 | 11 | 11 | 10 |
| Gary's Corner | | | 3 | 655.4 | 3.0 | 1 | 1 | 1 |
| MF 3-7p | GARYCORNER | | 3 | 655.4 | 3.0 | 1 | 1 | 1 |
| Rob Sports Network | | | 3 | 685.4 | 3.1 | 1 | 1 | 1 |
| MF 6-10a | ROBSPORTS | | 3 | 685.4 | 3.1 | 1 | 1 | 1 |
| The David Show | | | 26 | 5,424.6 | 24.6 | 9 | 9 | 8 |
| MF 6a-8p | D2SHOW | | 26 | 5,424.6 | 24.6 | 9 | 9 | 8 |
| Fun Network [Memorial Day] | | | 16 | 6,024.6 | 27.3 | 8 | 8 | - |
| Zoom America | | | 16 | 6,024.6 | 27.3 | 8 | 8 | - |
| MF 6a-7p | AMER-AM | | 16 | 6,024.6 | 27.3 | 8 | 8 | - |
| Zoom Media [Memorial Day] | | | 45 | 15,840.1 | 71.7 | 15 | 15 | 15 |
| Traditional Network | | | 45 | 15,840.1 | 71.7 | 15 | 15 | 15 |
| MF 6-10a | ZOOM-AM | | 33 | 10,937.7 | 49.5 | 11 | 11 | 11 |
| MF 3-7p | ZOOM-PM | | 12 | 4,902.4 | 22.2 | 4 | 4 | 4 |

B.

Transfer Received from Planner

Report to receive data
Report: Placement

Planner document data
 Discard schedule lines with no spots

Lineup Subtotals
Station
Market
Grand

Total

Show totals...
Station(T), Market(T), Grand(T)

Lineup display

Report Type:
 Schedule+Spots
 Show times

| DMA Rank | Market | Station | City | Dial of Lic. | St. | Spots |
|--------------------|----------|---------|--------------------------|--------------|-----|--------------|
| 1 | New York | WABC-AM | 770 New York | | NY | 29 |
| 1 | New York | WCZX-FM | 97.7 Hyde Pk/Poughkeeps | | NY | 61 |
| 1 | New York | WEHM-FM | 92.9 Manville/Riverhead | | NY | 29 |
| 1 | New York | WEPN-FM | 98.7 New York | | NY | 3 |
| | | | | | | |
| 1 | New York | WOBM-FM | 92.7 Toms River | | NJ | 61 |
| 1 | New York | WPLJ-FM | 95.5 New York | | NY | 58 |
| 1 | New York | WPTY-FM | 105.3 Calverton-Roanoke | | NY | 61 |
| 1 | New York | WQBU-FM | 92.7 Garden City | | NY | 26 |
| 1 | New York | WZAD-FM | 97.3 Wurtsboro/Middletwn | | NY | 61 |
| 1 | New York | TOTAL | | | | 857 |
| Grand Total | | | | | | 17588 |

F.

Transfer Placement input to make new MSL

G.

Only Combined (+ totals)

Excl. Repts Hide Empty With stations
Primary Duplicate Without stations
No daypart

| DMA Market Ranks | Total Unique | |
|----------------------------|--------------|------------|
| | # of Mkts | # of Stns |
| Top 10 | 10 | 77 |
| Top 25 | 25 | 143 |
| Top 50 | 49 | 230 |
| Top 100 | 95 | 403 |
| Top 150 | 142 | 515 |
| 151+ | 47 | 95 |
| Unranked | 1 | 5 |
| AM Stations | | 304 |
| FM Stations | | 304 |
| Other Bands | | 7 |
| Total United States | 189 | 615 |