

**Did you know...**

**Show Lineup/Format Summary for Multiple Lineups in One Report**

In v10.4 software, Affiliate System has a new report showing **format delivery per lineup** (for multiple lineups) in one report.

*In this example, Planner proposals are being transferred to Affiliate System, to see format delivery for each lineup in the proposals. But you can also build the Affiliate System report manually, inputting any desired lineups.*

A. Choose the desired weeks in Planner, either by showing all weeks or by filtering to view desired weeks.

B. Click **Transfer** to run an Audience report. Change to **AQH** report type

C. In Affiliate System, click **File** and then **Show Lineup/Format Summary**.

A.

Network/Vehicle/Daypart	Lineup Code	Totals 3 weeks			(1)	(2)	(3)
		Spots	Gross Imp(000)	GRPs	May15 '17	May22 '17	May29 '17
<b>Memorial Day campaign</b>							
<b>D2 Network [Memorial Day]</b>		32	6,765.4	30.6	11	11	10
Gary's Corner		3	655.4	3.0	1	1	1
MF 3-7p	GARYCORNER	3	655.4	3.0	1	1	1
Rob Sports Network		3	685.4	3.1	1	1	1
MF 6-10a	ROBSPORTS	3	685.4	3.1	1	1	1
The David Show		26	5,424.6	24.6	9	9	8
MF 6a-8p	D2SHOW	26	5,424.6	24.6	9	9	8
<b>Fun Network [Memorial Day]</b>		16	6,024.6	27.3	8	8	-
Zoom America		16	6,024.6	27.3	8	8	-
MF 6a-7p	AMER-AM	16	6,024.6	27.3	8	8	-
<b>Zoom Media [Memorial Day]</b>		45	15,840.1	71.7	15	15	15
Traditional Network		45	15,840.1	71.7	15	15	15
MF 6-10a	ZOOM-AM	33	10,937.7	49.5	11	11	11
MF 3-7p	ZOOM-PM	12	4,902.4	22.2	4	4	4



D.

Code	Lineup Name	Time	CHR			Country		Sports		[35 Other Formats]	
			AQH	AQH	%Tot	AQH	%Tot	AQH	%Tot	AQH	%Tot
AMER-AM	Zoom America - AM affiliates	MF 6a-7p	374,700	57,000	15%	75,800	20%	5,500	1%	236,400	63%
D2SHOW	The David Show (2016)	MF 6a-8p	207,200	35,400	17%	8,400	4%	8,100	4%	155,300	75%
GARYCORNER	Gary's Corner	MF 3-7p	187,900	23,800	13%	6,900	4%	10,100	5%	147,100	78%
ROBSPORTS	Rob Sunday Sports Talk	MF 6-10a	176,800	700	0%	1,000	1%	154,000	87%	21,100	12%
ZOOM-AM	Zoom Trad (AM affiliates)	MF 6-10a	329,800	51,600	16%	61,600	19%	5,400	2%	211,200	64%
ZOOM-PM	Zoom Trad (PM affiliates)	MF 3-7p	406,500	66,200	16%	82,800	20%	4,700	1%	252,700	62%
== TOTAL ==			1,693,000	234,700	14%	236,500	14%	197,900	11%	1,023,800	61%

D. The report shows one row for each lineup, and one column for each format. Initially, all lineups and formats will be included in the report, but this can be modified using Report Options (per steps below and the screenshot to the right).

*In this example, the report was limited to three specific formats and then a fourth column for all other formats combined.*

The report can be printed, copied or written to a text file (for use in other software, such as Excel).

E. Click **Report Options** to modify the report settings, including which lineups and formats to display.

E.

Lineup / Format Analysis Report Options

Select optional columns:  
 Schedule Time  Percent of total per Format

In the lineup and format lists below, select the items you want to include (with checkmarks) and place them in the order you want them to appear.  
 If you don't select all items, then the unselected items will be combined into "Other" if the "Show Other" button is checked.

Lineups

Lineup Code / Full name	Schedule Time	AQH
<input checked="" type="checkbox"/> AMER-AM - Zoom America - AM affiliates	MF 6a-7p	374,700
<input checked="" type="checkbox"/> D2SHOW - The David Show (2016)	MF 6a-8p	207,200
<input checked="" type="checkbox"/> GARYCORNER - Gary's Corner	MF 3-7p	187,900
<input checked="" type="checkbox"/> ROBSPORTS - Rob Sunday Sports Talk	MF 6-10a	176,800
<input checked="" type="checkbox"/> ZOOM-AM - Zoom Trad (AM affiliates)	MF 6-10a	329,800
<input checked="" type="checkbox"/> ZOOM-PM - Zoom Trad (PM affiliates)	MF 3-7p	406,500

Sort by: Name | AQH | Select: All | None |  Show Other

Formats

Format Name	AQH
<input checked="" type="checkbox"/> Adult Alternative	1,400
<input type="checkbox"/> Adult Contmp.	49,600
<input type="checkbox"/> Adult Hits	53,700
<input type="checkbox"/> Adult Standards	100
<input checked="" type="checkbox"/> CHR	234,700
<input type="checkbox"/> Classic Country	7,600

Sort by: Name | AQH | Select: All | None |  Show Other

OK | Cancel