

Did you know...

Planner: Export Online/Streaming Proposals for Import into Prisma®

As of v10.2 software, Planner can export online/streaming proposals to a file format that Prisma® can import. By doing this, users can avoid manually entering data into Prisma® (or into the Prisma®-generated Excel spreadsheet). Using Prisma® export in combination with the CSV streaming proposal file (online/streaming networks fill out CSV proposals using Excel for agencies to easily import into Planner), agencies can operate more efficiently and avoid manual entry into Planner and Prisma®.

A. Click **Deliver to Stewardship**.

B. Select **Prisma®** (for handling online/streaming proposals), and click the **Deliver to Prisma®** button.

C. Another window opens, allowing you to export one Prisma® file per campaign (as Prisma® imports suppliers/placements per campaign).

D. Click the **Browse** button to specify where to export Prisma® files to.

E. The “**Auto-create companion banner lines**” checkbox* allows users to avoid having zero-cost lines in Planner (during planning), while still exporting them for use in Prisma®.

F. There is a “**Map Suppliers**” button* to create “map sets” of how each supplier/site name needs to appear in Prisma®.

G. There are several options for how to combine proposal data* into Prisma® placement rows. This can be done for all campaigns (via the Combine button), or individually per campaign.

H. The **Write** button allows users to select or unselect all campaigns.

J. Click the **Write X Prisma® File(s)** button to export the file(s), which can then be imported into Prisma®.

**See the [Planner Guide](#) for more details on the above steps and for monetary amounts (CPM and Cost) and other settings unique to Prisma® exports.*

The screenshot shows the 'Deliver to Prisma' dialog box. At the top, there are radio buttons for 'XML' and 'Prisma®', with 'Prisma®' selected. A 'Deliver to Prisma®...' button is visible. Below this, a text box indicates 'Write Prisma® files to' with a file path 'C:\Users\David\Desktop\Prisma Exports' and a 'Browse...' button. There is a 'Processing' section with a checked 'Auto-create companion banner lines' checkbox and a 'Map suppliers...' button. A table lists 9 campaigns with columns for 'Campaign Name', 'No.', 'Prisma® File Name', 'Combine', and 'Write'. At the bottom, there are 'Write 9 Prisma® Files' and 'Close' buttons.

The screenshot shows the 'Prisma Campaign Management' interface. A 'Buy' button is highlighted in a red box. To the right, there is an 'Import/Export' button also highlighted in a red box.

Name	Dimensions	Start date	End date	Cost method	Cost	Rate	Units	Seller
Media total					\$401,625.00		210,000,000	
<input type="checkbox"/> Display					\$401,625.00		210,000,000	
<input type="checkbox"/> AUDIOHQ LLC					\$80,325.00		42,000,000	
<input type="checkbox"/> Audio	1 x 1 - Audio	05/08/2017	05/29/2017	CPM	\$80,325.00	\$3.8250	21,000,000	DAX US
<input type="checkbox"/> Banner	1 x 1 - Companion Banner	05/08/2017	05/29/2017	Free	\$0.00	\$0.0000	21,000,000	DAX US
<input type="checkbox"/> IHEARTMEDIA					\$80,325.00		42,000,000	
<input type="checkbox"/> Audio	1 x 1 - Audio	05/08/2017	05/29/2017	CPM	\$80,325.00	\$3.8250	21,000,000	iHeartMedia
<input type="checkbox"/> Banner	1 x 1 - Companion Banner	05/08/2017	05/29/2017	Free	\$0.00	\$0.0000	21,000,000	iHeartMedia
<input type="checkbox"/> KATZ MEDIA GROUP INC					\$80,325.00		42,000,000	
<input type="checkbox"/> Audio	1 x 1 - Audio	05/08/2017	05/29/2017	CPM	\$80,325.00	\$3.8250	21,000,000	Katz Digital
<input type="checkbox"/> Banner	1 x 1 - Companion Banner	05/08/2017	05/29/2017	Free	\$0.00	\$0.0000	21,000,000	Katz Digital
<input type="checkbox"/> PANDORA MEDIA					\$80,325.00		42,000,000	
<input type="checkbox"/> Audio	1 x 1 - Audio	05/08/2017	05/29/2017	CPM	\$80,325.00	\$3.8250	21,000,000	Pandora Media
<input type="checkbox"/> Banner	1 x 1 - Companion Banner	05/08/2017	05/29/2017	Free	\$0.00	\$0.0000	21,000,000	Pandora Media
<input type="checkbox"/> SPOTIFY USA INC					\$80,325.00		42,000,000	
<input type="checkbox"/> Audio	1 x 1 - Audio	05/08/2017	05/29/2017	CPM	\$80,325.00	\$3.8250	21,000,000	Spotify
<input type="checkbox"/> Banner	1 x 1 - Companion Banner	05/08/2017	05/29/2017	Free	\$0.00	\$0.0000	21,000,000	Spotify