

Did you know... What's new in version 10.0?

ACT 1 released software version **10.0** on **September 5, 2019**. For details of all enhancements, see “*What's New in Version 10.0?*” on pages **1-2** to **1-7** of the v10.0 Software Guide: www.act1systems.com/wnvercurandhist.

SUPPORT FOR NIELSEN AUDIO CONTINUOUS DIARY MEASUREMENT (CDM) DATA:

- Beginning in July 2019, the 46 Diary markets that Nielsen Audio previously published quarterly will now be released as monthly CDM surveys. Each CDM monthly survey will be an average of the latest *three* months. For example, the July 2019 CDM data is an average of May, June, and July 2019. The March, June, September, and December surveys will be equivalent to the old quarterly surveys (i.e., Winter, Spring, Summer, and Fall). Including the data for the 48 PPM markets, this represents 94 markets that will be released monthly. For more detailed information, please see page 1-2 of the *ACT 1 Software Guide*.

LINEUP MANAGER:

- ACT 1 software supports Custom Format Groups (“CFG”), where users can combine the formats (provided by station data services MStreet, BIA, Kantar/SRDS, and Media Framework) into custom format groupings. Custom Format Groups are available in Lineup Manager, Affiliate System, and Research. For additional information, please see page 1-3 of the *ACT 1 Software Guide* and the June 2019 *Did You Know...?* newsletter.

PLANNER:

The v10.0 release incorporates enhancements to features released in the June 2019 software patch, including:

- Import and Export “Streaming Proposals: Networks that produce streaming content generally do not have the means to create proposal files in the terrestrial XML format. To avoid the necessity of having to enter streaming proposals manually, ACT 1 has developed a simple proposal format that can be easily expressed within a CSV file. Networks can easily produce proposals in this format, and agencies can quickly import them into *Planner* by using the “Import proposal from CSV file” option. Streaming proposals may also be exported in this same new format. Specs for this Streaming CSV Proposal format (and a sample CSV) are available online in the Planner software guide and manual at <http://www.act1systems.com/planner>.
- AutoMix: *Planner* allows users to associate an “encompassing daypart” (such as MF 6a-10a) with each daypart code (such as “AM”), and this encompassing daypart allows *Planner* to automatically set the daypart code for the daypart lines in the proposals. The new AutoMix feature makes it possible for *Planner* to divvy-up broad dayparts (such as MF 6a-7p) into smaller daypart codes (such as 33% AM, 34% MD, and 33% PM). For details, please see page 1-4 of the *ACT 1 Software Guide* and the August 2019 *Did You Know...?* newsletter.

For more details on these features, please see the online Planner Software Guide & Manual and/or Recent Updates to Planner at: <http://www.act1systems.com/planner>. If you have any questions about Planner, would like to see a demonstration, or need our free unlimited training and support, please call or e-mail us and we'll be very happy to help.