

Did you know...?

- ACT 1 Affiliate System now includes a Gross Impressions & AQH combined report type in both the Audience and Demo Summary reports. This allows users to see both Gross Impressions and AQH on the same report. You can access this report type in the same way as other Audience/Demo Summary report types (AQH, Cume, AQH & Cume, etc.), by selecting it on the Options tab of the main report type, or via the Report Type menu button when viewing a report.

- ACT 1 software now provides a tabular-formatted “traffic system” Demo Summary export option which includes audience estimates as well as the lineup settings used by the network to create their audience estimates. Traffic systems may optionally be enhanced to automatically import these lineup settings (along with the audience estimates), and then automatically include lineup settings in the XMLs it creates. By doing this, network staff would not need to manually assign (or know) the lineup settings, and agencies importing these XMLs into ACT 1 would already (and automatically) have correct lineup settings to reproduce proposal audience estimates. This makes it more efficient to buy/sell national radio.

A. Run an ACT 1 Demo Summary report, entering your desired lineup codes and lineup settings. Here, the 2019Q4MARS lineup code uses stored times (“T”) and stored clearance %s (“C”) to create the audience estimates.

B. Select the new traffic export option.

C. The export file contains the lineup code(s) and lineup(s) settings that were used.

	A	B	C	D	E	F
1	ROWTYPE	VALUE	IMP	RTG	COVPCT	USATOTPOP
2	Survey	NFa18 DMA				
3	LineupCode	2019Q4MARS				
4	LineupName	MARS show 2019 Q4				
5	ACT1code	2019Q4MARS				
6	ACT1stored	TC				
7	Daypart	Stored Schedules				
8	CustomData					
9	DEMO	Persons 12+	191800	0.07	88.5	280290700
10	DEMO	Teens 12-17	12500	0.05	88.1	25237300

D. Traffic systems can optionally import these lineup settings and automatically include this data in XML proposals, so agencies can automatically use the correct settings (the same settings the network used).

```
<Comment>
  <tvb-tp:CommentLine>ACT1code=2019Q4MARS ACT1stored=TC</tvb-tp:CommentLine>
</Comment>
```

Please see our online [Planner Software Guide & Manual](#) for more detailed information about this feature.