

## Did you know...

# What's new in version 9.8?

ACT 1 Systems released software version **9.8** on **September 4, 2018** for client downloading and installing. For complete details of all enhancements, please see *"What's New in Version 9.8?"* on pages **1-2** to **1-6** of the updated Software Guide, or go to [www.act1systems.com/wnvercurandhist](http://www.act1systems.com/wnvercurandhist).

### AFFILIATE SYSTEM – NETWORK RANKER:

You can now see what percentage of your schedule, proposal, or entire buy audience came from stations ranked 'Top 10', 'Top 15', etc. (Software Guide p. 2-98)

- New Gross Impression Report option: With version 9.8, Network Ranker has an option to report Gross Impressions and GRPs, which means that spots may now be entered in the Lineup Input dialog or transferred from other reports or from Planner. (Software Guide p. 2-98)
- Combine All Lineups: Network Ranker can now combine multiple lineups into a single column. (Software Guide p. 2-98)
- Station Universe option: Normally, each station's rank is determined by comparing its audience with the audience of every other station in its market. However, there are cases where it is desirable to have them ranked based on a more specific subset of stations. This is possible in version 9.8 by using the new "Station Universe" feature. (Software Guide p. 2-98)
- Rank Totals button: When selected on the upper dialog bar, three new options are shown that determine how rank totals are displayed. (Software Guide pp. 1-5, 2-95, and 2-98 thru 2-100)

### PLANNER: (<http://www.act1systems.com/planner>)

- Support for new "impression-based" proposals: This type of proposal does not use traditional station lineups, such as streaming and podcasts. With impression-based proposals, the user enters weekly Gross Impressions or GRPs directly into the buy (instead of spots), with costs determined by CPM (or CPP or total budget/cost) rather than by spot cost.
- More Precision: Three new options allow for the display of data with greater precision: **1.** Show costs down to the penny; **2.** Show Gross Impressions (000) with 1 decimal place (i.e. hundreds); and **3.** Show CPM with 6 decimal places (mainly for impression-based proposals).
- Sun-Sat: When using Su-Sa weeks, dayparts are now sorted so that Sunday dayparts appear first.

If you have any questions about Planner, would like to see a demonstration, or need our free unlimited training and support, please call or e-mail us and we'll be very happy to help!