

## Did you know...

# What's new in version 9.6?

ACT 1 Systems released software version **9.6** on **September 1, 2017** for client downloading and installing. For complete details of all enhancements, please see ***"What's New in Version 9.6?"*** on pages **1-2** to **1-3** of the updated Software Guide, or go to [www.act1systems.com/wnvercurandhist](http://www.act1systems.com/wnvercurandhist).

### **AFFILIATE SYSTEM and RESEARCH:**

- **Tabular Export:** To facilitate the process of exporting reports for external processing in Excel® or other software, ACT 1 has developed a new report exporting feature called "tabular export." This feature exports the data in a more simplified tabular form, with all rows and columns having the same meaning for each section of data included in the report. Tabular exports may be written directly to an Excel® file which will use a separate "sheet" for each report section, or to a CSV file (which can be opened in Excel®) that identifies the section in the first column of the report, so the first line of each section is the column headings for that section. As of the v9.6 release, the tabular export feature is available in Research (for the Ranker and Trend reports), and in Affiliate System (for the Audience report).

### **PLANNER:**

ACT 1 Systems' "Planner" is intended to greatly facilitate the process of buying and selling network radio efficiently. We are constantly adding new features to Planner. Some highlights:

- **Enhanced Adjustment Factor option:** Users who wish to have Planner more closely match Affiliate System results can now enter Affiliate System audience results (gross impressions or GRPs) directly into Planner, which will then automatically compute an adjustment % for you using greater precision than was previously allowed (using several decimal places).
- **Weekly Spots fields enhancement:** Planner now makes it easy to see which weekly spots fields fall inside or outside the proposal's flight. Only weekly spot fields that fall within the proposal's flight are editable (and colored yellow). Any weeks outside the proposal's flight (before the start date or after the end date) will have a white background color and will not be editable. This makes it very easy to visually identify the start and end dates of all proposals, as well as preventing users from accidentally placing spots outside a proposal's flight start/end dates.
- **Improved start/end dates while printing:** The dates shown in Planner's heading now represent the start and end dates of the combined schedule lines currently displayed, as well as showing the day of the week. This is particularly helpful when proposals begin or end mid-week. For example, you could now see a campaign with start/end dates of "Wed Oct 18'17 – Tue Oct 31'17."

If you have any questions about Planner, would like to see a demonstration, or need our free unlimited training and support, please call or e-mail us and we'll be very happy to help!