

Did you know...

What's new in version 9.0?

ACT 1 Systems released software version **9.0** on **September 9, 2014** for client downloading and installing. For complete details of all enhancements, please see *"What's New in Version 9.0?"* on pages **1-2** to **1-6** of the updated Software Guide ("SG"), or go to www.act1systems.com/wnvercurandhist.

CHANGES RELATED TO NEW DMA MINIMUM REPORTING STANDARDS:

- Nielsen Audio has lowered the Minimum Reporting Standards for Nationwide DMA data. As a result, many more stations will be reported in Nationwide and, consequently, there will be less unreported audience.

CUSTOM HOME METRO ASSIGNMENTS:

- In Site Manager, you can customize home metros (for dual-metro stations) by choosing which metro is the "preferred home." Doing this will flag the *other* metro as spill-in. [ACT 1 Administration Guide]

AFFILIATE SYSTEM:

- You can quickly merge multiple saved reports into a new single report, such as merging saved quarterly reports into a new annual report. [SG p 5-6]
- You can easily create a new (different) report based on an existing report, such as "transferring" all your lineups and schedules from an Audience report to a newly created Network Ranker report. You no longer need to export or save the schedule first or re-enter the input. [SG pp 2-14 and 4-14]
- You can now sort lineups in a report's "Lineup" input tab by code, name or origin. [SG p 2-17]
- The 'Station Limits' dialog can now be used to include **or exclude** selected attributes. [SG p 2-195]
- The MSL report can now hide lineup columns that have no included stations. This makes it possible to select several lineups and easily see only the lineups that are relevant to your purpose. [SG p 2-131]
- The Station Analysis report's schedule input dialog now includes some input convenience features: "Quick Exact Times," "Single-letter daypart entry," and "Quick replication of previous input." [SG p 2-155]

LINEUP MANAGER:

- 'Create Generated Lineup' can now use Black or Hispanic market ranks. [SG p 3-44]

RESEARCH:

- When exporting certain Research reports, the "Research Transform" option now produces a more tabular layout of the given report, making it easier to import into other software. [SG p 4-73]
- Market Selections can now be sorted by State. [SG p 4-78]

Have any questions?

You may call ACT 1 Systems at **(818) 347-6400** for unlimited free phone training during our regular business hours from 7:30am – 5:00pm Pacific Time. Call us as often as you need to get answers to your questions, no matter how complex or trivial. You may also send an e-mail to ACT 1 Systems any time for assistance: contact Alexis at adoria@act1systems.com, Rob at rfite@act1systems.com, Eric at erosenberg@act1systems.com, or David at ddavidson@act1systems.com.