

Did you know...

What's new in version 8.2?

NOTE: For complete details, please see the document *“What’s New in Version 8.2?”* that was included with your installation CD and is also contained in pages 1-2 to 1-5 of the updated Software Guide.

AFFILIATE SYSTEM:

- **All Reports:** Support for monthly PPM markets alone or together with quarterly diary markets.
- **All Reports:** ACT 1 Systems is now receiving monthly station format and group owner data directly from MStreet, BIA/Kelsey, and Media Framework. Depending on which service you subscribe to, you will have automatic access to the data provided by that service. If you subscribe to more than one service, Site Manager will allow you to select one to use for your reports. Updated data will be included in the monthly MSL call letters/publics file update.
- **All Reports:** ACT 1 Systems has restored software support for the latest Nielsen County Size codes.
- **Children demos:** ACT 1 now includes children demos where valid.
- **All Reports:** “Copy” function has been enhanced to include more heading information in the clipboard.
- **Demo Summary Report:** Now has feature to show station counts.

LINEUP MANAGER:

- For ACT 1 clients who receive monthly public RADAR lineups, we are now offering two formats for saving public lineups. The first format is still based on four-character lineup codes, which will replace the same-named public lineup codes from the prior month. The second format dates each of the latest public lineups by adding three characters to the four character lineup codes which represent the date [e.g., AXWP012, where 012 means December 2010], and also adds new public lineups each month.
- ACT 1 has changed the name of the Spot Confirmation report to **Buy Confirmation Report** (post-buy analysis), and enhanced it to support spot detection files produced by Media Monitors and/or MediaGuide. This is a special-purpose feature which can be made available for an additional monthly license fee. (Please contact ACT 1 Systems, Inc. for further information.)

RESEARCH:

- **All Reports:** ACT 1 has restored software support for the latest Nielsen County Size codes.
- **Trend Report:** We added a “Clear all books” button on the Books Input Screen, and the software now displays the number of books selected on the same screen.

Have any questions?

You may call ACT 1 Systems at (818) 347-6400 for unlimited free **phone training** during our regular business hours from 7:30am – 5:00pm Pacific Time. Call us as often as you need to get answers to your questions, no matter how complex or trivial. You may also send an **e-mail** to ACT 1 Systems any time for assistance: contact Alexis at adoria@act1systems.com or Eric at erosenberg@act1systems.com.