

Choosing Single-User Versus Multi-User Setup



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ACT 1 “PC System” Support Document
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Our software can be installed either in a **single-user setup** (on a single workstation) or in a **multi-user “server” setup** (on a network server or on a virtual or cloud server). Use the table below to determine which setup is best for your work environment.

In general, single-user setup is only optimal if you have one or two users that focus on research (and don’t work off of shared station affiliate lists). Otherwise, we recommend the multi-user server setup. We ask that you notify us of any new single-user installations and any new users (in multi-user setups), as it may impact software licensing.

	Single-User Setup	Multi-User Network Server Setup
Software Installation	Our software is installed on each individual user’s workstation.	Our software is installed only once on a server shared by all users. Individual workstations only have shortcuts/aliases to the server applications and PDF guide files.
Data & Software Updates	The ongoing and frequent data updates and any software updates must be performed at each individual user workstation (thereby repeating the same update task and storing the same data in multiple locations). Users can be out of sync with one another if some perform updates and others do not.	The ongoing and frequent data updates and any software updates are performed only once at the server and are immediately available to all users. Users’ data and software will never be out of sync with one another, as updates are done in one place and data is stored in one place.
Sharing Resources	Users do not automatically work from a shared set of lineups (station affiliate lists). Changes made by one user must be manually transmitted to (or repeated by) other users. This can cause confusion if users’ lists are out of sync with one another.	Users automatically work from a shared set of lineups (station affiliate lists). Changes made by one user are immediately available to all users.
Access by Users in Multiple Office Locations	Not applicable in a single-user setup.	Remote users (those not on the same physical LAN as the server where our software is installed), should <u>not</u> map to the server through the WAN or a VPN or a shared drive. Remote Users can access our software using a “remote session” from a service such as Citrix, Terminal Server or Remote Desktop. Each user must have their own unique remote session. For full details, see our “Proper Connections and Settings for Users” support document.
Portable Copy of Software for Travel	Not applicable, as our software is already installed on the user’s workstation.	The “newlocal” utility allows users to make portable copies of our software and limited Nielsen Audio data from the server to their individual workstations (must be on the same LAN). This is useful for users that travel, are on the road without internet access or often take their work laptop home.