

Sharing Work with Other ACT 1 Clients

(and Integration with Other Radio Software)

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ACT 1 "PC System" Support Document
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Easily Sharing Station Lists & Reports with Other ACT 1 Clients

Our software has a built-in integration between all ACT 1 clients, allowing companies to work together efficiently. You can export lineups (station lists) to a file which you can then email, and recipients can import your lineups into their ACT 1 PC System to view/use them just like you can. These exported lineup files are saved in a unique encrypted format only readable by our software and only readable by the single ACT 1 client you intended to receive it. You may also create "saved reports" tied to these lineups, which saves your input choices, such as area (DMA, Metro), survey(s), demos, dayparts, audience data desired (AQH, Cume, Reach, etc.), spots, spot cost and so on. You can email these saved report files (along with your exported lineups) to other ACT 1 clients. Once the recipient imports your lineups, they can open your saved report files without having to manually recreate all the input choices.

ACT 1's Integration with Other Radio Software

Because our software allows you to import and export in CSV format, you can use this as a means to transfer information between our software and other business's applications. For example, our Demo Summary Report exports can be imported into Counterpoint software, Donovan/Spot Desktop software exports can be imported into our software and in-house systems can export station lists with clearance/air times to be imported into our software.

ACT 1 Supports RADAR (Sharing Network Affiliate Station Lists and Exporting to RADAR Plus)

Provided you subscribe to Nielsen Audio's RADAR service, you will automatically have access to "public lineups" (RADAR Network Affiliate Stations Lists) within our software. These lineups are updated regularly. In addition, our software has an export feature that makes it easy to transfer summary audience information from our Reach & Frequency Audience Report into the Nielsen Audio RADAR Plus service.

ACT 1 Supports Station Formats and Group Owner Data

Provided you subscribe directly to service providers (such as BIA, MStreet or MediaFramework), you will automatically be able to see station formats and group owner data within our software. In addition, subscribing to this data also unlocks other features such as sorting reports by station formats or group owners and generating lineups (station lists) based on station formats or group owners.

ACT 1 Supports Spot Monitoring Services (Post-Buy Analysis)

For a nominal fee and provided you subscribe to a supported Spot Monitoring service (such as Mediaguide and Media Monitors). Their "spot detection files" can be imported into our software to conduct a station-by-station, spot-by-spot comparison allowing you to confirm spots were aired on the expected stations at the expected times.

Collaborating with Non-ACT 1 Clients

Our software allows you to import and export lineups (station lists) into CSV format, a popular standard format usable by many applications, including Microsoft Excel, Google Docs and Open Office. In this way, non-ACT 1 clients can send you station lists in text files which you can easily import into the ACT 1 PC System. Our software also allows you to export reports containing audience data (either tied to your lineups or specific stations/markets you are researching) into CSV format or print them in PDF format.